



if you're a pastor •

- Be intentional and extend a personal invitation to a mom! Tell her what qualities you see in her that you believe would make her a good MomCo Leader. Meet with women in the church to see if they are interested in helping lead the group or know someone who would be interested.
- Ask church staff if they know moms who are faithful servants, but aren't currently engaged in leadership. Is there a mom who could be building her leadership skills or using her skills to lead a group?
- Look for someone who loves other women. Moms understand what other moms need because they are on that journey, too.
- Look to women who are already serving in women's and children's ministries. It's likely they have a heart for moms and kids and would be willing to lead.

REMEMBER —

It only takes one MomCo champion to start a group. If she has a heart for MomCo, others will follow her.







FINDING LEADERS

How to fill your leadership team

- Pray that God brings the right women to your team.
- Announce open positions at your MomCo Meetups.
- Identify potential leaders, point out their gifts and ask them to become a leader.
- Ask your church leadership if they have suggestions for potential leaders.
- Host a MomCo informational meeting.
- Get the word out about your grouop and you'll naturally attract leaders. Publicize in the bulletin or send flyers home in backpacks if your have a preschool on campus. Make announements at Sunday services, at a women's Bible study or VBS anywhere moms already are.

NEVER STOP RECRUITING

Remind your moms there is always room for them on the Leadership Team.